



**RACKLA  
METALS INC**

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## **Rackla Metals engages CanaCom Group to conduct digital marketing program**

Vancouver, British Columbia – July 3, 2026 – Rackla Metals Inc. (TSX-V: RAK) (“Rackla” or the “Company”) announces that it has entered into a service agreement with 2686362 Ontario Corporation dba CanaCom Group (“CanaCom Group”) who will provide Investor Relations Activities, as such term is defined in TSX Venture Exchange (“TSXV”) Policy 3.4 - Investor Relations, Promotional and Market-Making Activities, on behalf of the Company.

The services will be provided over a period of 12 months and will include digital content, marketing and media distribution services, for a total fee of \$80,000. The fee will be paid from the Company’s general working capital funds, in four installments over the term of the agreement.

CanaCom Group is a full-service marketing agency based in Oakville, Ontario and is headed by Jordan Lutz. CanaCom Group provides digital marketing awareness via advertising through its fully owned platform, theDeepDive.ca, which includes both video and written content coverage of Canadian small-cap stories.

To the Company’s knowledge, CanaCom Group and its principals have no direct or indirect interest in the Company or its securities, nor any right or present intention to acquire any such securities. The agreement with CanaCom Group is subject to TSXV approval.

### **About Rackla**

Rackla Metals Inc. is a Vancouver-based mineral exploration company focused on gold and critical minerals projects in Northern Canada. The Company is advancing a portfolio of exploration assets in the Yukon and Northwest Territories, including the Lentung tungsten property, as part of its strategy to identify and develop mineral projects with district-scale potential and strategic importance.

ON BEHALF OF THE BOARD

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### Forward-Looking Information

*Certain statements contained in this news release constitute forward-looking statements within the meaning of Canadian securities legislation. All statements included herein, other than statements of historical fact, are forward-looking statements and include, without limitation, statements about the proposed Investor Relation Services to be provided to the Company; the Company's plans for its properties; and general business and economic conditions. Often, but not always, these forward looking statements can be identified by the use of words such as "estimate", "estimates", "estimated", "potential", "open", "future", "assumed", "projected", "used", "detailed", "has been", "gain", "upgraded", "offset", "limited", "contained", "reflecting", "containing", "remaining", "to be", "periodically", or statements that events, "could" or "should" occur or be achieved and similar expressions, including negative variations.*

*Forward-looking statements involve known and unknown risks, uncertainties and other factors which may cause the actual results, performance or achievements of the Company to be materially different from any results, performance or achievements expressed or implied by forward-looking statements. Such uncertainties and factors include, among others, whether the proposed Investor Relations Services will be provided as expected; the Company's plans for its properties will proceed as intended; changes in general economic conditions and financial markets; the Company or any joint venture partner not having the financial ability to meet its exploration and development goals; risks associated with the results of exploration and development activities, estimation of mineral resources and the geology, grade and continuity of mineral deposits; unanticipated costs and expenses; and such other risks detailed from time to time in the Company's quarterly and annual filings with securities regulators and available under the Company's profile on SEDAR+ at [www.sedarplus.ca](http://www.sedarplus.ca). Although the Company has attempted to identify important factors that could cause actual actions, events or results to differ materially from those described in forward-looking statements, there may be other factors that cause actions, events or results to differ from those anticipated, estimated or intended.*

*Forward-looking statements contained herein are based on the assumptions, beliefs, expectations and opinions of management, including but not limited to: that the Investor Relations Services will be provided as expected; that the Company's plans for its properties will proceed as intended; that the Company's stated business goals will be achieved; that there will be no material adverse change affecting the Company, its properties or its securities; assumptions about future metal prices; and such other assumptions as set out herein. Forward-looking statements are made as of the date hereof and the Company disclaims any obligation to update any forward-looking statements, whether as a result of new information, future events or results or otherwise, except as required by law. There can be no assurance that forward-looking statements will prove to be accurate, as actual results and future events could differ materially from those anticipated in such statements. Accordingly, investors should not place undue reliance on forward-looking statements.*